



**SRAVANI
AADYAM**

Mother & Child Centre



Sravani
Hospitals[®]
Multi-specialty Excellence



SRAVANI AADYAM

Mother & Child Centre

Begin your journey, your way

Where every mother feels safe, every
birth is respected, and every child is
welcomed with love, science, and care.



“ At Sravani Aadyam,
every mother deserves a
personalized, joyful
birthing experience ”

Dear Mother-to-be,

Bringing a new life into this world is not just a medical event — it is an emotional, sacred journey. As a mother and as the CEO of Sravani Hospitals, I have experienced both sides — the overwhelming joy of holding my baby for the first time and the responsibility of creating a place where every woman feels safe, dignified and cared for.

That is why Sravani Aadyam was created — to give mothers the freedom to choose their own birthing experience, supported by expert doctors, advanced technology, and a team that treats you like family.

With love and care,

Mrs. Sravani Chettupalli

Founder & CEO,
Sravani Hospitals



WHAT IS **SRAVANI AADYAM** ?

Aadyam means 'The Beginning'.

It is not just a department — it is a thoughtfully designed maternity and childcare programme built to celebrate motherhood in the most respectful and personalised way.



Our Philosophy

- ▶ **Every mother is unique** — her care should be too.
- ▶ **Birth is not a commercial service** — it is an emotional transformation.
- ▶ Care must be personalised, dignified and filled with warmth.



What we provide:

- ✔ Antenatal care and trimester-wise consultations
- ✔ Personalised birth preferences (Natural / Painless / C-Section / VBAC)
- ✔ Labour delivery rooms & modular operation theatres
- ✔ NICU and emergency newborn care
- ✔ Lactation, nutrition, yoga & emotional counselling
- ✔ Baby's vaccination, growth and wellness follow-up

At Aadyam, motherhood is not rushed — it is respected.

WHY CHOOSE **SRAVANI AADYAM**?

At Sravani Aadyam, we believe motherhood should be safe, respectful and comforting.



The 5 Pillars of Our Care



1. Compassion Before Protocols

Every mother is heard, understood and supported —no rush, no judgement.



2. Expert Doctors, Always There

Obstetricians, pediatricians, anesthetists, NICU specialists — available 24/7.



3. Advanced Technology with Gentle Hands

Labour Delivery Rooms, Modular OTs, NICU Level-3 care, fetal monitoring, emergency readiness.



4. Safety First – Always

ICU access, blood bank support, infection-free environments, trained emergency teams.



5. Your choice, Our Care.

Be it a natural birth, painless delivery, or C-section you decide, and we ensure complete safety and comfort every step of the way.

OUR EXPERT TEAM

Behind every safe birth is a dedicated team.



Obstetrics & Gynecology Team

- Experienced senior gynecologists
- 24/7 availability for labour and emergencies
- Skilled in normal, high-risk, and complicated pregnancies



Neonatal & Pediatric Team

- Neonatologists available round the clock
- Level 3 NICU for premature and critical newborns
- Pediatricians for newborn follow-ups & vaccinations



Support Team

- Anaesthesiologist for painless delivery & C-sections
- Lactation consultants
- Nutrition & diet experts
- Physiotherapists (postpartum healing & pelvic recovery)
- Trained nursing & midwife team

Every mother is surrounded by care—not just treatment.



YOUR PREGNANCY JOURNEY (TRIMESTER-WISE CARE)

One journey. A thousand emotions.
We walk with you from the first heartbeat to your baby's first cry.



First Trimester (0–12 Weeks)

- Pregnancy confirmation & counselling
- Initial blood tests & viability scan
- Diet, nutrition & lifestyle guidance
- Managing nausea, fatigue & mood changes
- Early health checks (thyroid, sugar, BP)
- NT Scan & Screening for Genetic disorder



Second Trimester (13–28 Weeks)

- Detailed fetal anomaly scan
- Baby's growth tracking & heartbeat monitoring
- Iron, calcium & vitamin care
- Fetal movement awareness and mother's bonding
- Optional: Yoga, meditation & Garbhasamskar sessions



Third Trimester (29–40 Weeks)

- Final growth scans & Doppler tests
- Labour awareness, breathing & birth preparation sessions
- Choosing your birthing preference
(Normal / Painless / C-section for Previous C-section / VBAC)
- Hospital bag checklist & family readiness
- NICU counselling (only if required)
- Mental preparation, relaxation & emotional support



**One journey. A thousand emotions.
We stay with you through all.**



WELLNESS, YOGA & EMOTIONAL SUPPORT

Wellness, Yoga & Emotional Support for Mothers

Healthy motherhood isn't just physical — it's emotional, mental, and spiritual.

We Offer:

- Prenatal yoga & breathing exercises.
- Garbh Sanskar (mindful pregnancy rituals & bonding).
- Meditation & relaxation techniques.
- Diet consultations by certified nutritionists.
- Postpartum emotional counselling and stress support.
- Couple sessions – preparing partners for labour, breastfeeding & parenting.





ROOMS, SUITES & FAMILY SPACES

Choose the space where your little one will arrive.

ROOM TYPE	FEATURES
Luxury Suite	Spacious room, sofa bed for partner, dining corner, attached bathroom, baby cot
Semi Private	semi-private room, essential amenities, visitor seating
Cubicle	Economical, safe, clean, well-equipped
General	Affordable, safe, clean, well-equipped
LDR	Labour + Delivery + Recovery in the same room, privacy with medical support





SCANS & TESTS (GUIDED WITH CLARITY)

We guide you with care — only what is needed, nothing unnecessary.

Essential Scans During Pregnancy

Trimester	Scan Name	Purpose
1st Trimester	Viability Scan (6–8 weeks)	Confirms heartbeat & pregnancy position
	NT Scan (11–13 weeks)	Checks baby's neck translucency & early chromosome indicators
2nd Trimester	Anomaly Scan (18–22 weeks) + Fetal Echo	Detailed organ development of baby
	Growth Scan	Tracks weight, movements, placenta & fluid levels
3rd Trimester	Doppler Scan	Checks baby's blood flow & oxygen supply
	BPP Scan	Baby movement, heart rate & breathing assessment

Routine Tests We Guide You Through:

- Blood group, CBC & Thyroid (TSH)
- Vitamin D, Calcium & Iron levels
- Blood sugar & Gestational Diabetes testing
- Viral screening (HIV, HBsAg, HCV)
- Urine routine tests
- Special tests for high-risk pregnancies (Double Marker / Quadruple Marker / NIPT)

Your decisions are always respected — we guide, never push.





OPERATION THEATRE & EMERGENCY READINESS



Operation Theatre & Emergency Readiness
At Sravani Aadyam, safety isn't a department — it's a commitment.

Our Operation Theatre Facilities:

- Fully equipped, infection-controlled modular OT designed for maternity surgeries.
- 24x7 standby team: obstetrician, anesthetist, pediatrician, and NICU specialists.
- Emergency crash cart, ventilator, oxygen support, defibrillator available at all times.
- Obstetric ICU & high dependency unit for high-risk cases.

During Unexpected Situations:

- Rapid “decision-to-incision” emergency response system.
- Blood bank & cross-matching support for immediate transfusion needs.
- ICU and NICU positioned close to OT to minimise transfer time.
- Adherence to WHO & NABH Maternal Safety Protocols.



LABOUR & DELIVERY SUITES (WHERE COMFORT MEETS SAFETY)

We have created a birthing space where anxiety ends, and warmth begins. Every mother deserves privacy, dignity, and medical safety—all in one place.

Labour–Delivery–Recovery (LDR) Rooms

- ☑ Comfortable sofa/recliner for husband or birth partner.
- ☑ Calm ambience with soothing lights & music option for relaxation.
- ☑ In-room fetal monitoring system for continuous safety.
- ☑ Privacy + medical support available at every moment.

Modular Operation Theatres (For C-Section & Emergencies)

- ☑ Advanced, infection-controlled operation theatres designed exclusively for obstetrics.
- ☑ 24/7 availability of gynecologist, anaesthesiologist, neonatologist, and NICU team.
- ☑ Emergency equipment: ventilator, defibrillator, crash cart, oxygen support.
- ☑ ICU and NICU placed close to OT for immediate transfer in critical cases.
- ☑ Sterile zones and WHO/NABH-based maternal safety protocols.

Family-Centred Birthing Experience

- ☑ Husband/birth partner allowed during labour (if mother chooses).
- ☑ Guided breathing, movement, and positioning support from trained nurses.
- ☑ Delayed cord clamping (if medically safe) and immediate skin-to-skin bonding.
- ☑ Baby placed on mother's chest within moments of birth for emotional connection.

**Here, birth is not rushed
—it is respected.**





YOUR BIRTH EXPERIENCE (YOU CHOOSE, WE SUPPORT)



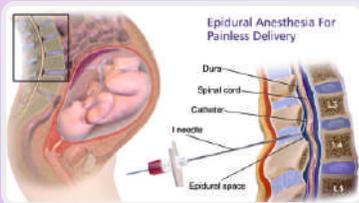
Every mother dreams of her own kind of birth.
We help you experience it — with safety, dignity and comfort.

Birth Options



Normal / Natural Birth

- ◆ Encouraged whenever safe for mother & baby
- ◆ Minimal interventions, breathing techniques & mobility supported
- ◆ Calm environment, respectful guidance



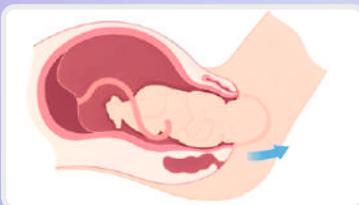
Painless Birth (Epidural-Assisted)

- ◆ Epidural anesthesia to ease labour pain
- ◆ Mother remains conscious, calm and active in the process
- ◆ Fully monitored by anaesthesiologist & obstetricians



Cesarean Birth (C-Section)

- ◆ Provided when medically recommended or preferred
- ◆ Performed in fully equipped modular OT
- ◆ Immediate skin-to-skin contact encouraged



VBAC (Vaginal Birth After C-Section)

- ◆ Attempted only after complete safety evaluation
- ◆ Experienced team & emergency support available 24/7





BABY'S FIRST MOMENTS **(GOLDEN HOUR CARE)**

The Golden Hour — The First Bond

The first hour after birth is sacred. We protect it.

- ☑ Immediate skin-to-skin placement of baby on mother's chest.
- ☑ Delayed cord clamping (if medically safe) to enhance immunity and blood flow.
- ☑ Baby's first cry, warmth, heartbeat — all against the mother's heart.
- ☑ Breastfeeding initiated within the first hour to promote bonding & immunity.
- ☑ Father/birth partner can witness the birth (in normal delivery cases).





NICU & NEWBORN INTENSIVE CARE

NICU & Newborn Intensive Care

Because some babies need extra care, and some moments need extra strength.

Level-3 NICU Facilities:

- Care for preterm babies (24+ weeks), low birth weight, twins, and high-risk newborns.
- Incubators, phototherapy units, ventilators, CPAP support, warming systems.
- 24/7 Neonatologist presence and NICU-trained nursing team.
- Temperature-controlled, infection-free, softly lit environment.

Parents Stay Connected – Always:

- Mothers encouraged to touch, hold, or visit NICU babies when possible.
- Daily medical updates and video call facility for parents if needed.
- Emotional counselling for anxious parents.



MAKING MEMORIES BEAUTIFUL

Creating Unforgettable Memories



Because the first moments of life deserve to be cherished forever.



Baby & Mother
Photoshoot



Baby's footprint
certificate / birth ID card



Stem cell banking
support through
trusted partners.



Optional room
decoration for
welcome celebrations.



Digital birth
announcement
templates.



Hand & foot impression
frames (optional)



POST-DELIVERY CARE FOR THE MOTHER



Post-Delivery Care for the Mother

Your body has created life — now it deserves healing, rest, and care.

Our Postnatal Care Includes:

- ▶ Pain management & wound care (normal or C-section).
- ▶ Breastfeeding guidance & lactation support.
- ▶ Nutrition counselling for post-delivery recovery & hormonal balance.
- ▶ Screening for postpartum depression and emotional well-being.
- ▶ Physiotherapy for pelvic floor strengthening and core recovery.
- ▶ Gentle postnatal yoga sessions when approved by the doctor.





BABY'S WELLNESS JOURNEY (0-12 MONTHS)

Your Baby's Wellness Journey — From Day 1 to Month 12

We Ensure:

- Newborn screening (hearing test, metabolic disorders, congenital tests).
- Vaccination schedule planning & reminder system.
- Pediatrician check-ups and growth monitoring.
- Guidance on breastfeeding, formula feeding, burping, bathing & swaddling.
- Sleep routines, head circumference, weight & immunity tracking.





VACCINATION & IMMUNIZATION CARE (BIRTH TO 5 YEARS)

Your child's protection is not a one-time event, it's a journey.

At Sravani Aadyam, our Pediatric team, led by **Dr. Naveen Chettupalli**, ensures that every child receives timely vaccinations, safe care and proper follow-ups — from birth until 5 years of age.



We Take Care Of:

- Complete vaccination schedule as per IAP (Indian Academy of Pediatrics) guidelines
- Vaccines administered only by trained pediatricians & child-care nurses
- Reminder system (SMS / WhatsApp) for upcoming vaccine dates
- Growth, weight, and milestone tracking during every visit
- Counselling for parents about fever management, nutrition & immunity
- Personalized vaccination booklet / digital record provided to every child

“Vaccinations at Sravani Aadyam are safe, gentle and monitored by our Pediatric Team throughout early childhood”

Immunization Timeline (0–5 Years)



Age Vaccines Given

At Birth	BCG, OPV-0, Hepatitis B-1
6 Week	DPT-1, IPV/OPV-1, Hib-1, Hep B-2, Rotavirus-1, PCV-1
10 Week	DPT-2, IPV/OPV-2, Hib-2, Rotavirus-2, Hep B-3, PCV-2
14 Week	DPT-3, IPV/OPV-3, Hib-3, Hep B-4, Rotavirus-3, PCV-3
6-7 Months	Quadrivalent Influenza (IIV)-1, Quadrivalent Influenza (IIV)-2
9 Months	Typhoid Conjugate Vaccine, MMR-1, MCV-1
12–15 Months	Hepatitis A, MCV-2, JE-1&2, MMR-2, Varicella-1, PCV Booster
16–18 Months	DPT Booster-1, Hib-B1, IPV-B1, Hep A-2, Varicella-2
4–5 Years	DPT Booster-2, IPV-B2, MMR-3



NO PACKAGES. ONLY PERSONALISED MATERNITY PLANS.

At Aadyam, we don't believe in "one-size-fits-all".
Birth is personal, so is your plan.

How it Works:

1. Choose your doctor and preferred birth plan.
2. Select only the services you need
delivery type, room, baby care, etc.
3. We create a personalised estimate
stress-free, no hidden charges.
4. Add-ons like photoshoots, stem cell banking are
completely optional.
5. Dedicated Tariff Sheet / Pamphlet available
separately on request.

“Your pregnancy is
not one-size-fits-all.
So why should your plan be?”





HEARTFELT MOTHER TESTIMONIALS



“ I was never treated like a patient
I was treated like a daughter. ”

- Supriya Reddy,
First-time Mother

“ They respected my wish for a
normal delivery and stayed with
me for 14 hours. ”

- Anita Sharma

“ Even during my emergency
C-section, I wasn't scared.
The team held my hand, literally. ”

- Pooja K.

“ They never made me
feel like a patient.
They made me feel like family.
My doctor remembered even
the smallest things I said. ”

- Harika M,
Second-time Mother



“ My baby was in the NICU for 5 days.
I was terrified, but the doctors and nurses
held my hand every single day.
They cared for my baby like their own. ”

— Deepthi S, New Mother







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